



2020-21

**NMIMS
NAVI MUMBAI
SCHOOL OF BUSINESS MANAGEMENT**

CORPORATE RELATIONS

ABOUT NMIMS

Started with baby steps in 1981, NMIMS has today emerged as a globally reputed university. Always socially conscious, the Shri Vile Parle Kelavani Mandal (SVKM) made the decision to cater to the rising demand of management institutes in the country. This led to the birth of the Narsee Monjee Institute of Management Studies (NMIMS). It began humbly by offering two-year full-time master's programme in management studies with 4 full time faculty, 3162 books and an intake of 40 students above Bhaidas Hall, Vile Parle (West), Mumbai. Built on this inspiring legacy, today, NMIMS stands proud as a Deemed to be University offering multiple disciplines across multiple campuses.

What started as an institute in a small building has caught the attention of the world, thanks to their 17 specialized schools. More than 17000 students and about 750 full-time faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers are part of India's most sought after academic community. The consistent academic quality, research focus, faculty from top national and global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centres of educational excellence and research today.

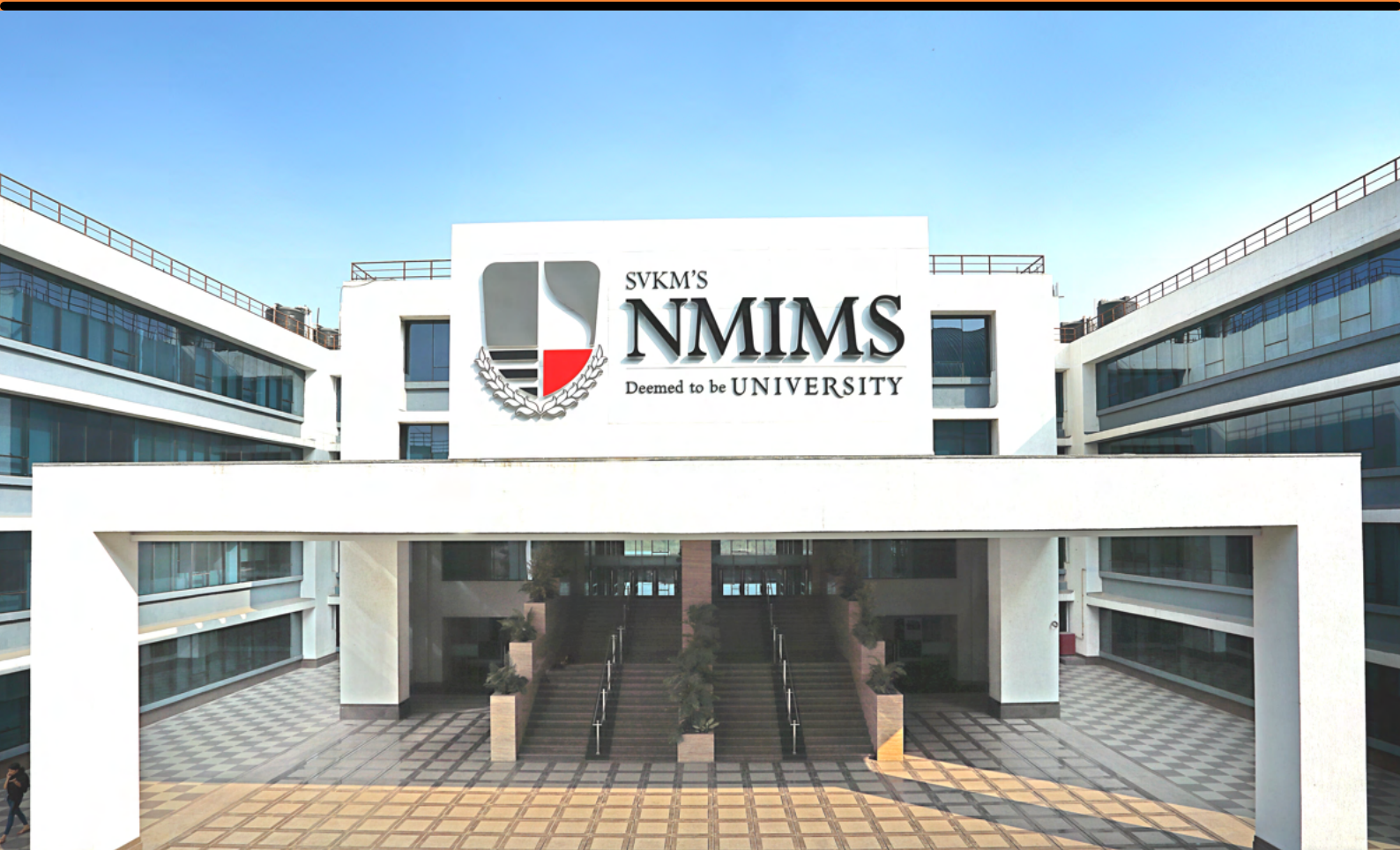


ABOUT NMIMS NAVI MUMBAI

In the league of a few globally acclaimed Universities, disseminating education to innovate, think critical and unique, inculcating analytical abilities; NMIMS, Navi Mumbai is the undisputed torchbearer. Students here are galvanized to chew and digest new knowledge in the interdisciplinary domain of algorithmic business thinking, technology strategy, digital marketing and data analytics, artificial intelligence, business and corporate laws, IPR, sciences and accounting.

With a commitment to intellectual and social transformation through knowledge, NMIMS Navi Mumbai has cultivated the culture of holistic development of management skills in students through cultural, social and experiential diversity. NMIMS Navi Mumbai is a partner in the national mission of education for the creation of a better world.

The Navi Mumbai campus is an architectural marvel - beautiful, functional as well as practical in design. The campus exudes Indian ethos and cultural values. It also synchronously imbibes the western education model with its emphasis on skill development to ensure that the students are transformed as leaders who can thrive amidst the challenging dynamics of a turbulent international business environment.





SHRI AMRISH PATEL

Chancellor, NMIMS

The spectacular journey of SVKM's Narsee Monjee Institute of Management Studies (NMIMS) from a management institute to a Deemed-to-be-University has been a result of the combined effort and sustained hard work of several individuals. It has been a matter of privilege and pride to serve and contribute to the educational fraternity.

SVKM's NMIMS Navi Mumbai campus emerges as a vibrant seat of academic and professional excellence and is rising as an institute known for its innovative approach, participative culture, and academic rigor with the guiding principle to produce the most talented Business Managers.

NMIMS has not only strived to impart quality education to its students but also instill in them the values of life which help them become better individuals.

In such a dynamic environment where the competition is fierce, NMIMS, Navi Mumbai campus has been an institute that is founded on the principle of holistic development of students to excel in their corporate and personal life.

The academic programs at the school have been meticulously designed by experts in the corporate industry and academia.

We hereby welcome recruiters to visit the campus and select our students, providing them with an opportunity to develop and further build upon their powerhouse of competent business managers.



DR. RAMESH BHAT

Vice Chancellor, NMIMS

NMIMS, Navi Mumbai has successfully overcome the challenges of a pandemic year, by securing top-notch opportunities for the students. This has become possible with our teaching faculty's untiring efforts, which impart teaching by relating it with real-life scenarios and current developments in their fields.

This new campus grooms future professional leaders by following a sophisticated blend of theory and practice, using highly innovative teaching pedagogy with an endeavor to produce thinkers and problem solvers, with all-around training. The MBA professionals and graduates from this campus undergo a metamorphosis to unfold their potential, develop skills, and stimulate intellectual growth. Their potential is enhanced by committed faculty drawn from the academia and legal fraternity.

We invite you for campus engagement at NMIMS, Navi Mumbai for the bright and enthusiastic students of our MBA batch of 2020-22 and 2021-23. These students are full of zest and are ready to excel in all spheres of life.



DR. PARTHASARATHI N. MUKHERJEE

Director of SVKM's NMIMS, Navi Mumbai

SVKM'S NMIMS- School of Business Management is a premium Management Institute and consistently ranked among the top ten Business Schools in the country. The institution has persevered assiduously to coalesce all the best theories and practices of Management education and hence, attracts the best talents in the country in the field of Business Management.

NMIMS Navi Mumbai, with its avowed motto of "Development of Holistic Management Skills", has especially customized its curricula and pedagogy for students who are at the threshold of professional life and need multifarious adroitness to keep them grounded as well as to help them fly. NMIMS Navi Mumbai is committed to nurturing leaders and entrepreneurs who will empower their organizations in the global economy. At the same time, the Institute remains deeply indebted to and embedded in the ethos and values of the Indian management system with a global orientation. Our board of studies and the academic council have proactive participation from top industry leaders and academicians.

Our alumni have set new benchmarks, excelled at all tasks entrusted to them, and phenomenally escalated the prospects of the organizations where they work.

I hereby, assure you that our students will continue to produce the same level of performance in your esteemed organization.



DR. MANJARI SRIVASTAVA

Associate Dean of SVKM's NMIMS Navi Mumbai

“Go confidently in the directions of your dreams! Live the life you have imagined”

-Henry David Thoreau

The year 2020 as well as the current year has been reeling under tough times and heartache - with COVID 19 causing immense disruption and deaths; economy going slow and growing worries about healthcare and more. Though living under the constant pressure and chaos, the SVKM's NMIMS School of Business Management at Navi Mumbai Campus has shown its die-hard spirits. This young school at Navi Mumbai campus has achieved impressive growth in academic excellence, visibility at national level, international collaboration in terms of student exchange, institute-industry partnership, pedagogy, students and faculty research and several other in the ongoing pandemic situation. Beating the odds, the placement took to new heights by attracting wide range of corporates. The alumni are placed in prestigious organizations representing all vertical and sectors. For the academic year 2021, the placement cell is all charged up to fulfil the demands of industry by preparing the young talents, ready to enter the corporates.

As the associate Dean of SBM Navi Mumbai, I am proud to affirm that the success of program is owed in large parts to dedicated efforts of our experienced faculty members, ever supportive staff and involvement of our shining students. The program prepares students for holistic development by having a real time exposure to various live projects, business simulations, social immersion programs, co-curricular activities and intense academic program. The program acts as a catalyst for unfolding the real world to our students and developing the potential of students to be the future leaders of industry.

I hereby invite you to participate in the placement activity at the campus as students are ready to enter the industry portals and to deliver “beyond expectations” through their knowledge and “can do” attitude. I take pride in sharing their profiles with you and invite you for the summer internship for the first year and the final placement of the second-year students of MBA.

AWARDS AND RECOGNITION

- 'Asia's Education Excellence Awards' organized by CMO Asia has awarded 'Asia's Best Emerging Business School' to NMIMS Navi Mumbai.
- Dr . P. N . Mukherjee, Director was awarded for being the 'Best Director' by 'Asia's Education Excellence Award.'
- 'Dewang Mehta National Education Awards, presented 'Visionary Leader Award' to Dr . P. N . Mukherjee.
- 'Vocational Service Excellence Award' function was organized by Rotary Club of Navi Mumbai Sunrise on 19th January 2019 and Dr. P.N. Mukherjee was one of the awardees for being the management expert in the field of TQM and supply chain management.
- Dr . P. N . Mukherjee was the 'Guest of Honour ' and felicitated by Ms . Sandhya Sharbidre on behalf of Women's Day organized by Inner Wheel Club of Navi Mumbai Sunrise.
- NMIMS Navi Mumbai has been awarded first place for most active contribution in "Bottles for Change", an initiative by Bisleri International Pvt . Ltd .



HOLISTIC DEVELOPMENT

Student Driven
Clubs &
Committees

Foreign
Languages

We Care
and CSR

Bloomberg
Terminal

World Class
Library

Music Room
and Yoga

Business
Events &
Cultural Fests

Breakout
Rooms

COURSE OUTLINE

FIRST YEAR

Trimester 1

Business Communication – I
Micro Economics
Financial Accounting
Marketing Management - I
Organizational Behaviour
Quantitative Methods - I
Information Systems for Management

Trimester 2

Business Communication - II
Marketing Management - II
Indian Ethos and Business Ethics
Operations Management
Cost and Management Accounting
Macro Economics
Quantitative Methods - II

Trimester 3

Business Communication - III
Corporate Finance
Business Analytics
Legal Aspects of Business
Human Resource Management
Strategic Management
Research Methodology

Mandatory Workshops on topics of Contemporary Interest

SAS, SAP R3, Six Sigma
Project Management
Advanced Financial Modelling
Suitable certifications from Marketing/HR domain

Value added Certifications

Business Etiquette
At least one from the following:
Innovation, Creative/Design thinking
Indian Values in Management
Learning through Films, Theatre & Literature
One Foreign Language: French, Spanish, Mandarin
Extended practical workshop on Yoga (30 hours)



COURSE OUTLINE

SECOND YEAR

Trimester 4

Marketing

Sales and Distribution management
Retail Management
Business Marketing
Consumer Behaviour
Integrated Marketing Communication

Finance

Business Valuation
Financial Derivatives
Investment Analysis & Portfolio Management
Advanced Financial Reporting & Analysis
Commercial Bank Management
Financial Statement Analysis
Project Appraisal and Financing
Business Forecasting

H.R.

Selection and Recruitment
Strategic HRM
Learning and Development
Legal Framework of Industrial Relations

Operations

Logistics Management
Total Quality Management
Project Management
Supply Chain Management
Operations Strategy

Analytics

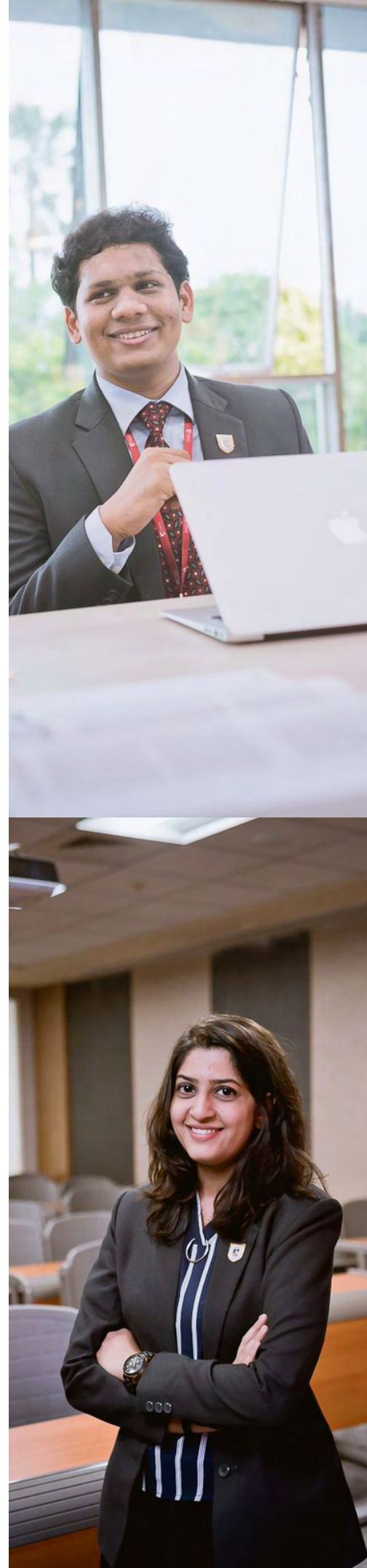
Big Data Analytics & Its Applications
Visual Analytics Tools and Techniques
Advanced Multivariate Techniques for Analytics
Data Analytics Tools and Techniques
Business Forecasting

IT

Business Process Modelling & Management
Business Intelligence and Decision Support Systems
Big Data Analytics and its Applications
Knowledge Management

Strategy & General Management

Management Consulting
International Business
Corporate Turnaround
Econometrics



COURSE OUTLINE

SECOND YEAR

Trimester 5

Marketing

Brand Management
Product Strategy
Services Marketing
Marketing Implementation
Marketing Analytics

Finance

Financial Risk Management
Fixed Income Securities &
Debt Markets
Behavioural Finance
Strategic Cost Management
Investment Banking
International Finance

H.R.

Performance
Management
Social Security
Legislation
Compensation & Benefits
Organization
Development & Change
HRM in Service Sector

Operations

Strategic Sourcing & E-
Procurement
Service Operation
Lean Enterprise
Advanced Supply Chain
Management

Analytics

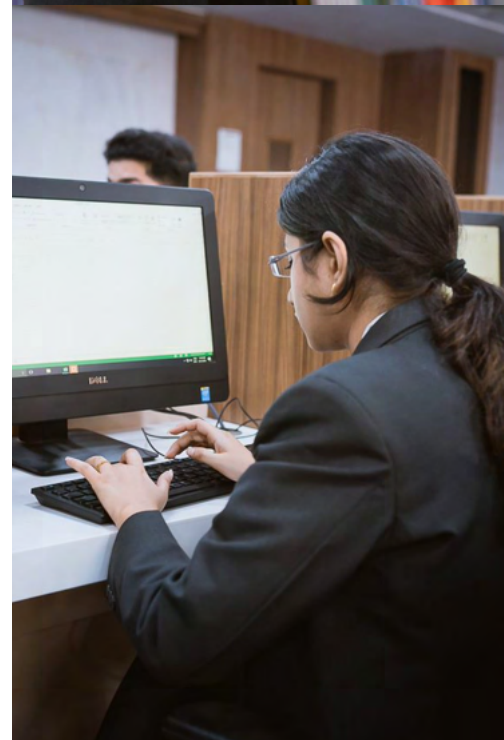
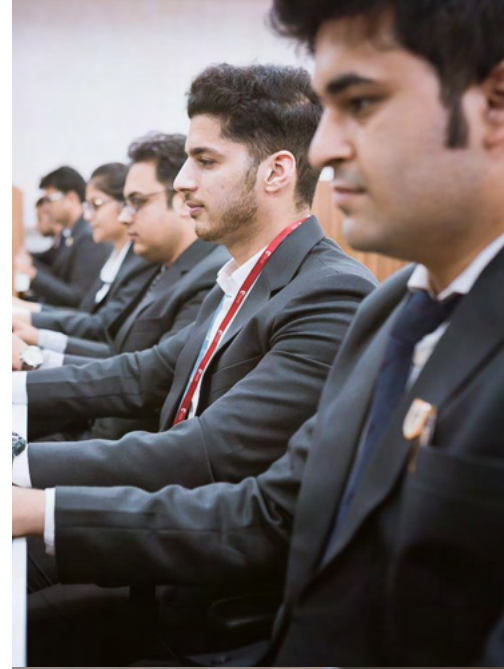
Artificial Intelligence
Machine Learning
Theory and
Applications
Enterprise Marketing
Analytics

IT

Artificial Intelligence
Digital Transformation
IT Strategy
Cloud Computing
Internet of Things
Applications

Strategy & General Management

Enterprise Risk Management
Mergers, Acquisitions & Corporate
Restructuring
Advanced Strategy



COURSE OUTLINE

SECOND YEAR

Trimester 6

Marketing

Marketing Strategy
Rural Marketing
Digital Marketing
Customer
Relationship
Management
Pricing Strategies
Green Marketing

Finance

Alternative Investment
Markets
Financial Analytics
Wealth Management
Private Equity
Corporate Tax
Planning
Insurance Management

H.R.

Emotional Intelligence &
Developing Competencies
for Organizational
Performance
Talent Management
HR Technology and
Analytics
Social Psychology and
Organizational
Effectiveness

Operations

Operations & Supply
Chain Analytics
Operations Consulting
Technology
Management
Green Supply Chain
Management

Analytics

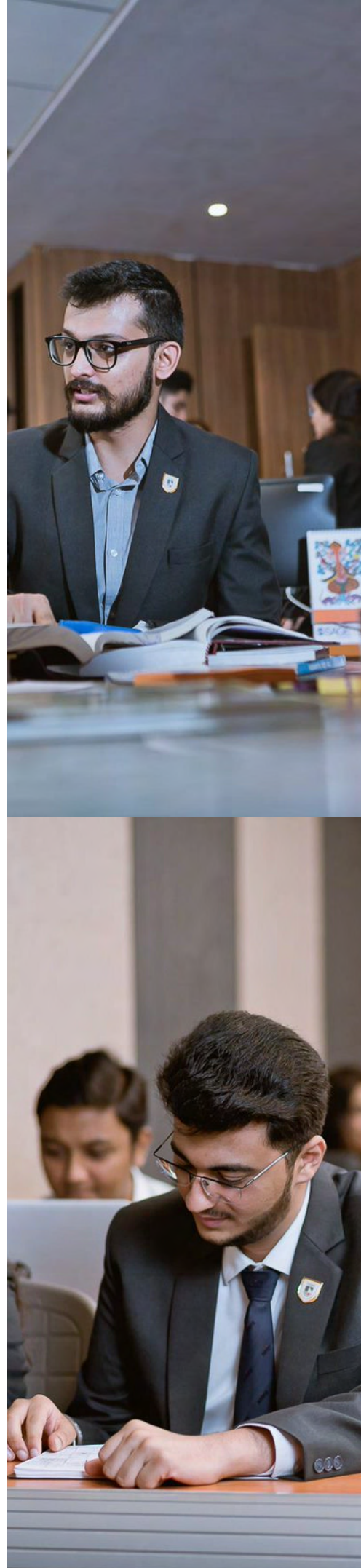
HR Technology and
Analytics
Analytics for Pharma &
Healthcare
Financial Analytics
Operation and Supply
Chain Analytics
Retail Analytics

IT

New Models for
Enterprise
Architecture
Systems for
Social Enterprise

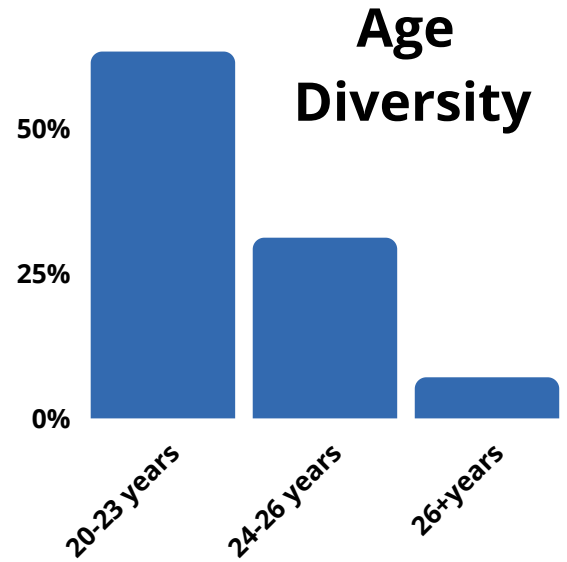
Strategy & General Management

Personal Mastery and Leadership
Management of Family Business (1.5 Credits)
Management of Public and Private Partnership (1.5
Credits)
Management Control Systems

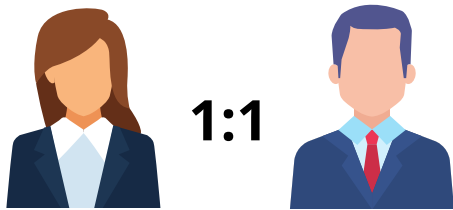


BATCH PROFILE 2020-2022

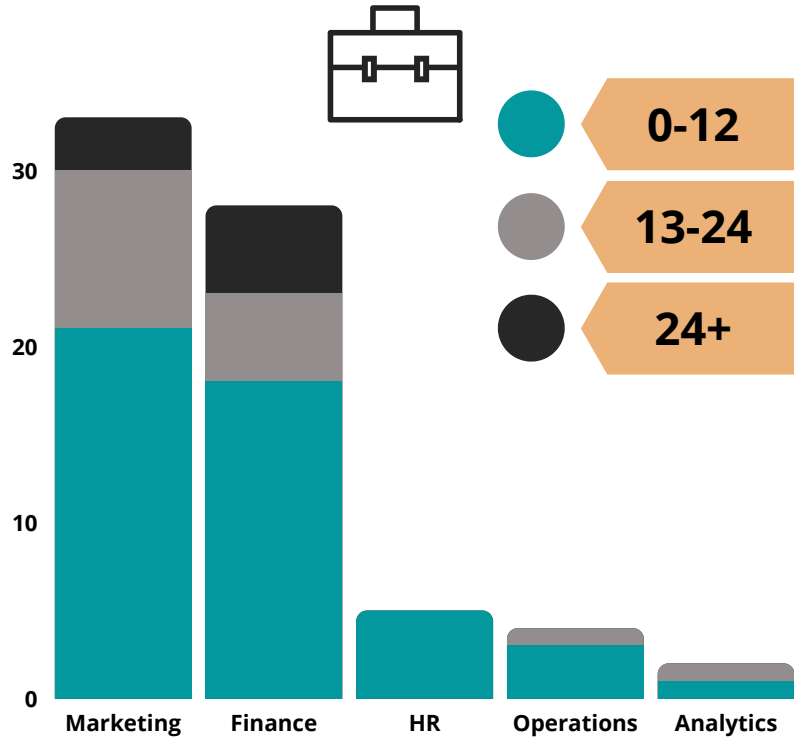
**BATCH STRENGTH:
72 STUDENTS**



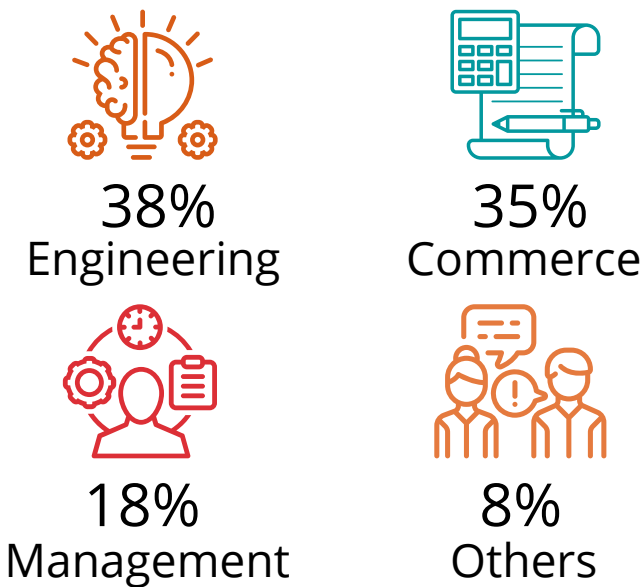
Gender Ratio



Work Experience (in months)



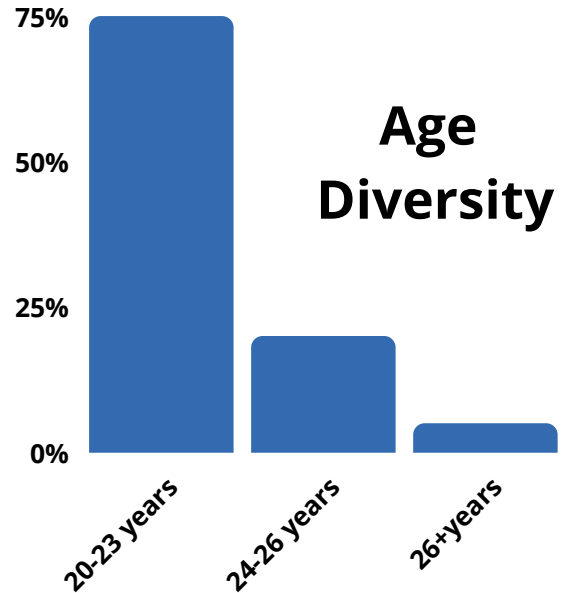
Educational Background



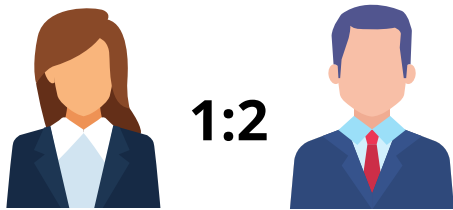
Work Experience in Major Companies

BATCH PROFILE 2021-2023

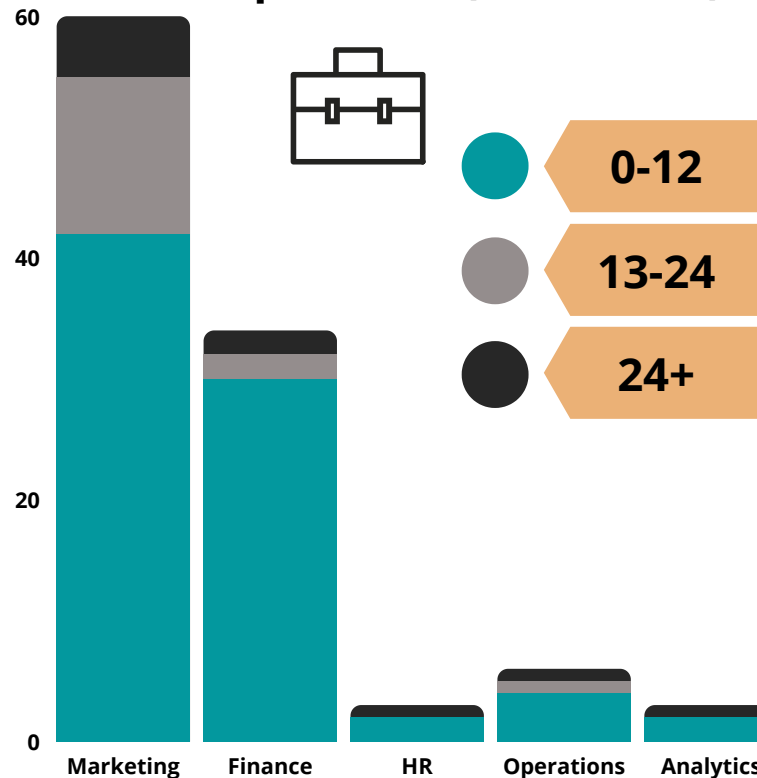
**BATCH STRENGTH:
105 STUDENTS**



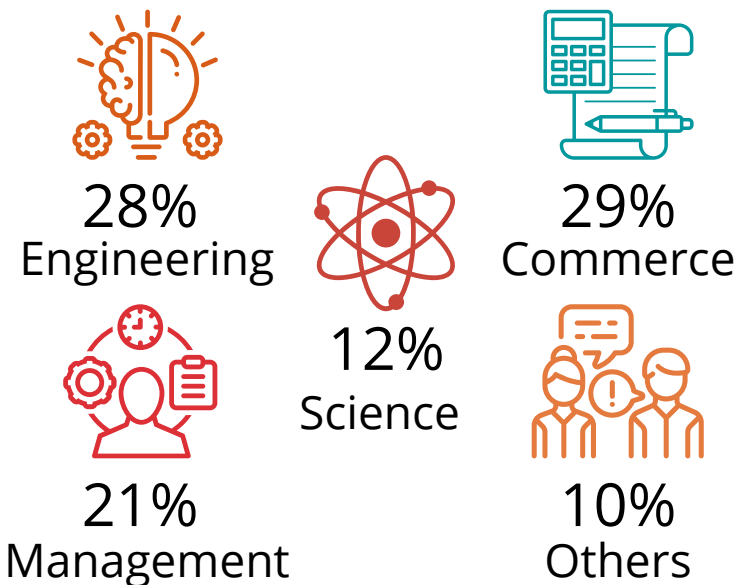
Gender Ratio



Work Experience (in months)



Educational Background



Work Experience in Major Companies

FINAL PLACEMENTS

2020-21



19 LPA

Highest
Salary

10.15 LPA

Average
Salary

9.05 LPA

Median
Salary

SUMMER PLACEMENTS

2020-21



₹35,000

Highest
stipend

₹11,000

Average
stipend

GUEST SPEAK



"If you have knowledge, let others light their candles in it"

Margaret Fuller

ThermoFisher
SCIENTIFIC

Mr. Amit Chopra
Chairman and MD
Thermo Fisher Scientific
India, South Asia and Middle East

Jio
CREATIVE
LABS

Mr. Abhinav Chandel
Lead- Strategy and Alliances
Jio Creative Labs

EY

Mr. Pranav Chudgar
Senior Manager
Financial Services Risk
Management
EY



PEPSICO

Ms. Dola Halder
Brand Head- Doritos
PepsiCo India



asianpaints

Mr. NS(Subba) Iyer
Ex General Manager-
Human Resources(25 years)
Asian Paints

Kellogg's

Mr. Saurabh Lal
Director Supply Chain,
India & South Asia
Kellogg Company

Gartner

Mr. Laxmi Narasimhan Akshay
Manager- Product & Reviews
Gartner

TATA CAPITAL

Count on us

Mr. Vishal Thakur
Associate Vice President- HR
Tata Capital Financial
Services Limited

goibibo

Ms. Asha Subramanian
Senior Director- HR
Goibibo

FEDERAL
MOGUL

Ms. Nalini Jolly
Director
Federal Mogul Goetze
(India) Ltd.

CATKing
CONNECT | ASPIRE | TRANSFORM

Mr. Sumit Singh Gandhi
CEO and Founder,
CATKing

OUR ILLUSTRIOUS ALUMNI



ASHAY SARAIYA
AVAS ADHIKARY
CHINTAN BAXI
NIMISHA SHRIVASTAVA
POOJA AGRAWAL
PRATIK SHAHDADPURI
PRIYANKA ROHATGI
SHREYA SINGHAL
SIMRIT BHATIA
SWAPNIL AGARWAL



ANUSHKA MAMGAIN
DEVANGANA AGARWAL



KESHAV RAMESH HEDA
KRITIKA MALHOTRA



MEGHA GOENKA



ANUBHAV SINGH
ANUSHREE GUPTA
PALAK KOTHARI
SIMRAN KEDIA
VIDHI DOSHI



KEVIN DSOUZA



SHIKHAR SHUKLA
VIBHAVARI TUMULURI
VIVEK RATHOD



ABHIK SAHA
RADHIKA PATHAK



ADITYA VEER SINGH



PRACHI BHUTA



BHAVYA DHAWAN
PRAKHAR AGNIHOTRI



ISHITA PRUTHI
SIMRAN TUTEJA



ANUSHKA GUPTA
RIVEA RAVINDRAN



KINJAL DOSHI
PRASHANT BHADVANKAR



ABUBAKER MARAICAR
AISHWARYA NAIR
ALISHA GAJARE
AMEY DHULE
VARSHA GUPTA
VINAYAK MOITRA

IndusInd Bank
ADITYA VIKRAM MITTAL



ROHIT KUMAR SINHA

TATA CONSULTANCY SERVICES

HIMANI TUTEJA

JPMORGAN CHASE & CO.
YASH SHAH

PLACEMENT TEAM



KAVITA
KADAM

Assistant Director- Campus Placements



AARTI
KUNDADHIA

Placement Coordinator



ANURAG
GARG

Faculty Mentor



KAVITA KADAM

ASSISTANT DIRECTOR CAMPUS PLACEMENTS

Mobile: 8657375965

Email: kavita.kadam@nmims.edu

The Placement Committee at NMIMS Navi Mumbai is driven with zeal to achieve the best placement records. Our campus has been achieving constant growth in its placement records thanks to the dedication, efforts, and support from our Director, Associate Dean, Faculty, staff, and Placement Committee. My sincere appreciation goes out to our recruiters who played a huge role in our previous batches' success. Our aim is to continually expand our network of recruiters and establish lasting relationships by partnering with corporates.

The MBA Batch of 2020-2022 consists of a talented pool of enthusiastic and dynamic students who are constantly on their toes to prepare themselves to enter the corporate arena as a full-time workforce. The MBA Batch of 2021-2023 is keen to learn and get industry experience in their 2-month summer internship period.

With immense pleasure, I would like to invite our recruiters for the Placements Season 2021-2022.



NAME	CONTACT NO.	EMAIL ID
------	-------------	----------

ANANT BHARDWAJ	9997917883	anant.bhardwaj02@nmims.edu.in
-------------------	------------	-------------------------------

ANKITA DUBEY	9920377175	ankita.dubey52@nmims.edu.in
-----------------	------------	-----------------------------

DEVYANSHI GARG	7987836874	devyanshi.garg61@nmims.edu.in
-------------------	------------	-------------------------------

GARIMA SINGH	8980646371	garima.singh80@nmims.edu.in
-----------------	------------	-----------------------------

HARENDRA CHOUHARY	9166595520	harendra.choudhary48@nmims.edu.in
----------------------	------------	-----------------------------------

HARSHITA VADHAN	9920275334	harshita.vadhan49@nmims.edu.in
--------------------	------------	--------------------------------

KSHITIJ KONDAWAR	8308881669	kshitij.kondawar29@nmims.edu.in
---------------------	------------	---------------------------------

SAMKIT MEHTA	9619034446	samkit.mehta10@nmims.edu.in
-----------------	------------	-----------------------------

SOURABH AGRAWAL	8120827767	sourabh.agrawal93@nmims.edu.in
--------------------	------------	--------------------------------